




EBAY SELLER CASE STUDY : EMILYANDLILY


4.0MP Olympus D580 Digital MOVIE Camera Cameras 12XZOOM Item number: 3877744505

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 ebay user ID:
emilyandlily
Feb. 28, 2005
[SquareTrade Verified Seller](#)
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Warranty protection - up to 3 years - only pennies a day!





Seller Information

[emilyandlily \(41,170\)](#) 

Feedback Score: 41,170
Positive Feedback: 98.6%
Member Since Feb-10-03 in United States

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"SquareTrade warranties have been a big benefit to our business. Every time a buyer purchases a warranty, we earn extra money. It's simple - SquareTrade warranties are a product buyers want, and an additional source of revenue for us.

Jim, emilyandlily

What did they earn from SquareTrade?

In second quarter 2005, emilyandlily earned over \$6,000 in commission from the SquareTrade warranty program. By recently implementing SquareTrade's free Checkout service, emilyandlily has made warranties even more accessible to their buyers. "We will definitely continue to promote SquareTrade warranties so we can earn even more commission this quarter," says Jim from emilyandlily.

How have their buyers benefited from SquareTrade Warranties?

Over 2,500 of emilyandlily's buyers have chosen to take advantage of SquareTrade's warranty offer. They will receive up to three years of worry-free protection for the items they have purchased from emilyandlily.

Company Profile

Emilyandlily are eBay Powersellers, specializing in Consumer Electronics and Camera & Photo. Joining the eBay community in February of 2003, emilyandlily have earned a feedback score of over 75,000. Emilyandlily offers a wide range of new and refurbished items – and choose to offer SquareTrade Warranties on every eligible item!