

SquareTrade helps Sellers earn more Profits



eBay ID: ConsumerSolutions

(75202 ☆) me

“It was just so simple: **Making more money with no additional work.** It didn’t cost me a penny, and was the best decision I’ve made this year. You won’t find another program out there, that’s completely free, does all the work for you, and pays you thousands of dollars in pure profit every few months. Most importantly, my buyers totally love the warranty, which means repeat business for me! Thanks SquareTrade.”

- Bryan Corbett
Owner, Consumersolutions



SquareTrade Warranty Program Benefits:

No Cost program
Earn 15%-40% Commissions
Hassle-Free: SquareTrade does all the work
Professional Account member Support
Online Warranty Center: Measure and monitor your warranty sales, buyers, and item numbers

Check out some of the other sellers in the SquareTrade Warranty Program:

ritzuctions (Ritz Camera)
compusa_auctions (Comp USA)
philipscertifiedauctions (Philips)
delphicertifiedauctions (Delphi)

What price eBay success?

For anyone looking for high-quality new and used consumer electronics on eBay—from iPod Nanos to Garmin GPS devices—ConsumerSolutions is a convenient and comprehensive one-stop shop. The xx-year-old company is one of eBay’s leading consumer electronic sellers, consistently grossing hundreds of thousands of dollars per month.

But like many successful eBay consumer-electronic sellers, ConsumerSolutions faced two big challenges: increasing competition from other consumer-electronic sellers and eBay and PayPal fees that cut into profit margins.

“We knew the keys to our growth on eBay were greater volume through increased listings and differentiating ourselves from our competitors with lower starting or BuyItNow prices,” says ConsumerSolutions owner **Bryan Corbett**. “And we needed to lessen the impact of the fees eBay and PayPal charged us.”

The right solution...at no cost

The key to maximizing his profits, says Corbett, was to find a low-cost, hassle-free solution. He and his staff had no time to manage, monitor, and measure a complicated solution.

“A lot of programs out there claim to help your business grow by increasing your conversion rates or increasing the number of bidders on your listings,” says Corbett. “But I hadn’t found one that was proven to help my business grow—not until we came across SquareTrade’s warranty program.”

SquareTrade provided two distinct advantages, says Corbett:

- “It gave my bidders peace of mind—they knew they could buy ConsumerSolutions products with confidence.”

“It contributed to our profit margins by rewarding us through commission revenue month after month.”

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Extended warranties equal twice the success

Offering the SquareTrade extended warranty gave ConsumerSolutions a double advantage:

- The increased margin from commission revenue allowed ConsumerSolutions to grow its eBay business.
- Buyers’ satisfaction with the extended warranty led to repeat business.

Corbett says the results surprised even him. “I couldn’t believe the feedback I was getting from my buyers,” he says. “Many of them sent me emails thanking me for adding an extended warranty to my listings.”

And that’s not all, Corbett adds. “The SquareTrade seller warranty center lets me view my profits,” he says. “Everything is easy, from tracking to monitoring to measuring.

“My SquareTrade commission revenue has helped reduce the impact of eBay fees and allowed me to increase my listing volume and sales volume,” Corbett says. “And it’s helped me differentiate myself from other eBay sellers and grow on eBay.”

For more information:

Contact an account executive to learn how you can increase your profits at no cost

Visit us at:
www.squaretrade.com/warrantyseller

Or call:
1.800.649.5208 9am-5pm, PST

Email:
warranty.manager@squaretrade.com



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