



## SQUARETRADE RETURN ON INVESTMENT (ROI)

Provides a Real Return on Investment

SquareTrade Seals have been proven to increase web site conversion rates and boost online sales. In fact, SquareTrade seals are viewed by over **10 million people** every day.

SquareTrade has measured the impact of SquareTrade seals on numerous customer sites:

- SquareTrade's safe shopping seal increased conversion rates by 15%, on average, in a sample of over 170 web sites and 2 million unique visitors. This resulted in an average ROI of 179%.
- A recent study of SquareTrade's auction seal resulted in a 14% average increase in sales across 100,000 transactions
- Published case studies of real customer experiences and returns with SquareTrade.

See our web site for more info!

**CALL US TODAY!**



**866.478.8900**

[www.squaretrade.com/business](http://www.squaretrade.com/business)

### Customer Case Studies

#### **DVD-Supply.com** 30% conversion rate increase



*"The SquareTrade brand is recognized by my customers as a symbol of trust. After displaying the SquareTrade Security Seal on my website, I saw a 30% increase in the conversion rate from visitors to buyers." – Steven Huang*

#### **AmberDream.com** 48% conversion rate increase



*"I couldn't believe the results! The SquareTrade Security Seal delivered a significant increase in sales conversions that more than paid for itself." – Alex Zilberg*

#### **MaxOutBody.com** 12% conversion increase



*"The SquareTrade Seal results give me the confidence to promote my website even more." - Jean Perrin*